

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 63221 CF NTL-POL FBD - LBD: 10/23/12 - 10/28/12 HL#: Created: 10/02/12 10:04 AM  
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1904 Agency Commission: 15 % Updated: NMBRISTOW on 10/02/12 01:11 PM  
 Agency: GMMB, INC. (6441) Product: EST #1904 (1300) Self :15:00 Confirmed: 10/02/12 01:11 PM  
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## NEW ORDER; KEC/PH 10/2/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	* T W T F * *	NEWS	30	B			0.0	\$250.00	4	\$1,000.00		
SPOT CAN ALSO RUN 10/29; LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$300.00	4	\$1,200.00		
SPOT CAN ALSO RUN MONDAY 10/29; LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	* T W T F * *	NEWS	30	B			0.0	\$350.00	4	\$1,400.00		
SPOT CAN ALSO RUN MONDAY 10/29; LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	* T W T F * *	MORN	30	B			0.0	\$275.00	4	\$1,100.00		
SPOT CAN ALSO RUN MONDAY 10/29; LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSAT5-730AM	* * * * * S *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
LUR; CAN RUN SAT 5-8A													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$200.00	1	\$200.00		
LUR CAN RUN 5A-8A													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$1,300.00	1	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DRAY	* T W T F * *	DAY	30	B			0.0	\$315.00	2	\$630.00		
	SPOT CAN ALSO AIR 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	* T W T F * *	DAY	30	B			0.0	\$450.00	2	\$900.00		
	SPOT CAN ALSO AIR 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DYR	* T W T F * *	DAY	30	B			0.0	\$400.00	2	\$800.00		
	SPOT CAN ALSO AIR 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NNOON	* T W T F * *	DAYN	30	B			0.0	\$325.00	2	\$650.00		
	SPOT CAN ALSO AIR 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DBOLD	* T W T F * *	DAY	30	B			0.0	\$350.00	2	\$700.00		
	SPOT CAN ALSO AIR ON 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DTALK	* T W T F * *	DAY	30	B			0.0	\$300.00	2	\$600.00		
	SPOT CAN ALSO AIR 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DDEAL	* T W T F * *	DAY	30	B			0.0	\$300.00	2	\$600.00		
	SPOT CAN ALSO AIR ON 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EPHIL2	* T W T F * *	EFG	30	B			0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$1,200.00	2	\$2,400.00		
	SPOT CAN ALSO AIR ON 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$1,000.00	2	\$2,000.00		
	SPOT CAN ALSO AIR ON 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE7	* T W T F S S	NEWS	30	B			0.0	\$1,700.00	5	\$8,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	SBACCESS	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$450.00	1	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$600.00	5	\$3,000.00		
	SPOT CAN ALSO AIR ON 10/29; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$1,000.00	2	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PNCISLA	* T * * * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PSURV25	* * W * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PELEMENT	* * * T * * *	REGP	30	B			0.0	\$4,200.00	1	\$4,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PRACESUN	* * * * * S	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	58	0	\$55,580.00	\$47,243.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$55,580.00	\$47,243.00	\$0.00	\$0.00